



**INTERNATIONAL INSTITUTE OF PROFESSIONAL STUDIES,  
DEVI AHILYA VISHWAVIDYALAYA, INDORE,  
ACCREDITED WITH NAAC A+ GRADE**

In Collaboration with

**INSTITUT MINES - TELECOM BUSINESS SCHOOL, FRANCE**

Announces

**IIPS-CoMET 2025**

Integrating Interdisciplinary Perspectives and Solutions –  
Conference on Management, Entrepreneurship and Technology  
**“Accelerating Progress towards the Sustainable Development Goals”**

**February 27-28, 2025**



International Institute of Professional  
Studies  
Devi Ahilya Vishwavidyalaya, Takshashila  
Campus  
Khandwa Road, Indore - 452001,  
India



Conference e-mail Id :  
[conference@iips.edu.in](mailto:conference@iips.edu.in)



Conference Website:  
[www.iips.edu.in/conference](http://www.iips.edu.in/conference)



## About the conference

The United Nations Sustainable Development Goals (SDGs) represent a global call to action to end poverty, protect the planet, and ensure prosperity for all by 2030. Despite significant progress, the complexity and interconnected nature of these goals necessitate innovative, cross sectoral approaches. There is a need to look into the current practices, approaches, challenges and future strategies adopted across the globe. Keynote speeches from leading experts in the field of Management, Entrepreneurship, and Technology will be delivered in the plenary and technical sessions of conference covering the latest research and developments.

The conference is going to be organized by International Institute of Professional Studies (IIPS), Devi Ahilya University, Indore in collaboration with Institut Mines - Telecom Business School, France.

## About Devi Ahilya University

Devi Ahilya Vishwavidyalaya (DAVV), also known as Devi Ahilya University, is a prominent public university located in Indore, Madhya Pradesh, India. Established in 1964, the university was initially known as the University of Indore and later renamed in honor of the legendary queen of the Maratha Empire, Devi Ahilya Bai Holkar, known for her contributions to society, art, and architecture. DAVV offers a wide range of undergraduate, postgraduate, diploma, and doctoral programs across disciplines like science, arts, commerce, law, management, engineering, education, and social sciences. The university has numerous academic departments and affiliated colleges that cater to different fields of study, including technology, health sciences, and professional courses.

## About International Institute of Professional Studies

The International Institute of Professional Studies (IIPS) is a renowned academic institution under Devi Ahilya University, Indore. Established in 1992, IIPS is a pioneer institute to provide a new dimension to professional education. IIPS is a realm where education meets innovation, and dreams take flight. The Institute has been providing exceptional opportunities to the students for the past 32 years. IIPS is known for its integrated and professional courses in the fields of management, computer science, and commerce. The institute has gained a reputation as a center of excellence, particularly for offering five-year integrated programs, which are designed to provide students with comprehensive education and professional training. IIPS stands as a paragon of academic and industry excellence and a beacon of innovation in professional studies.

## Call for Papers

This conference aims to bring together experts from various disciplines to analyse, discuss, deliberate on relevant issues and generate new strategies for achieving the SDGs. The conference invites submissions that integrate interdisciplinary perspectives on achieving the Sustainable Development Goals (SDGs). Researchers, scholars, and practitioners are encouraged to present innovations, trends, and challenges that span the dimensions of management, entrepreneurship, and technology.

It is expected that researchers will bring new prospect for collaboration across disciplines and gain idea facilitating novel breakthrough. The theme for this conference shall innovate and inspire the researchers to adopt the outcome for implementation.

## Themes

We welcome original research papers, review articles, and case studies on the following themes:

### Track-1: Management & Entrepreneurship

#### 1. Integration of Sustainability Across Business Dimensions

- Integrating Economic, Social, and Environmental Sustainability
- Business and the Blue Economy, Circular Economy, and Corporate Approaches to Climate Change
- Social Impact, Renewable Energy, and Corporate Governance for SDGs
- Circular Economy

#### 2. Corporate Governance and Ethical Business Practices for SDGs

- Sustainable Marketing, Consumption, and Lifestyle
- Green Marketing and Sustainable Consumption
- Shifting Consumer Preferences and Sustainable Products
- Sustainable Fashion and Lifestyle

#### 3. Sustainable Marketing, Consumption, and Lifestyle

- Green Marketing and Sustainable Consumption
- Shifting Consumer Preferences and Sustainable Products
- Sustainable Fashion and Lifestyle

#### 4. Integrating Sustainability in Business Finance

- Sustainable Finance, Green Bonds, and Capital Mobilization for SDGs
- Green Financing and Financial Technologies

## 5 .Managing Human Resources for Sustainable Development

- Leadership for Sustainability and Work-Life Balance
- Organizational Culture, Diversity, and Inclusion

## 6 .Entrepreneurship and Sustainable development

- Social entrepreneurship for sustainability
- Enterepreal education for SDGs
- Innovative entrepreneurship for sustainability
- Role of Woman Entrepreneurship for acheiving SDG
- Make-in-India initiatives towards sustainable development
- Energy transformation and clean tech entrepreneurship
- Circular economy entrepreneurship
- Empowering the next generation of Eco entrepreneurs

## Track-2: Technology and Innovation for Sustainable Development

- Use of AI, IoT, Big Data, Blockchain, and Cybersecurity for Sustainability
- Data Analytics for Sustainable Planning
- Smart and Sustainable Cities
- Sustainable software development practices
- Use of AI and Big Data for optimizing urban planning and reduced carbon footprint
- ML Models for environment monitoring and climate prediction
- IOT based infrastructure for managing water,waste and traffic
- Data protection and privacy

### Important Dates :

Abstract Submission Deadline	<del>15/12/2024</del> 30/12/2024
Notification for Acceptance (Abstract)	<del>20/12/2024</del> 05/01/2025
Full Paper Submission Deadline	<del>25/12/2024</del> 10/01/2025
Full Paper Acceptance Notification	<del>30/12/2024</del> 15/01/2025
Early Bird Registration	15/01/2025
Last Date for Registration	31/01/2025

## Submission Guidelines:

You are requested to submit extended abstract for presentation in conference. Submitted abstracts/ papers should contain original, unpublished material not currently under review for any other conference/journal. Submissions should adhere to the guidelines, including formatting requirements and submission deadlines.

<b>Structure</b>	The extended abstract / full paper should be organized as per the following structure: Introduction; Review of Literature/Conceptual Framework; Methodology; Findings and Discussion; Implications; Conclusion, References
<b>Formatting</b>	MS Word, Double-spaced, Times New Roman, font size 12.
<b>Word Limit</b> <b>(excluding references)</b>	Extended Abstract: 500 words Full-Paper: 6,000 to 8,000 words
<b>Referencing Style</b>	APA
<b>Figures &amp; Tables</b>	Annexure
<b>Plagiarism Check</b>	Similarity Index should be less than 10% (Turnitin / DrillBit / any other authentic software)
<b>Author(s) Details</b>	It should be given on a separate cover page with the following details: Title of the paper and author's name(s), designation(s), affiliation with the institution, phone number(s) and e-mail address(es).

## Paper Submission:

Authors are requested to submit extended abstract/paper via Microsoft CMT.

The link for submission is: <https://cmt3.research.microsoft.com/IIPSComet2025/Submission/Index>

All the submitted extended abstracts and papers will undergo plagiarism check and blind review. Authors of accepted abstracts will be invited to submit full papers for inclusion in the conference proceedings. All presenting authors must register for the conference by the final registration deadline to be included in the program.

## Registration Fee

Type of Delegate	Early Bird By January 15, 2025		By the Last Date January 31, 2025	
	INR	USD	INR	USD
Students and Research Scholars	2000	\$75	2500	\$100
Academicians / Industry, Government, NGOs and others	2500	\$125	3000	\$150
Attendee	1000	\$40	1200	\$50
DAVV Student Attendee	200	-	200	-

The Registration Fee covers participation in all the session, presentation of the paper, conference kit, refreshments and lunch on both the days.

Certificate for participation / presentation will be given only to the registered delegates.

Delegates will have to make arrangements for their accommodation. Limited accommodation is available on payment basis. Tie-ups will be made with selected hotels for accommodation

## Payment / Bank Details:

On Account of: Registrar (Self-Finance) I.I.P.S.

Account No.: 32113693852

IFS Code: SBIN0030389

## Publication Opportunities:

- Accepted abstracts will be published in a booklet with an ISSN/ISBN number, and shortlisted papers will be published in UGC CARE-listed journals / Devi Ahilya University Journal of Social Sciences and Humanities (DAUJSSH), an international peer-reviewed journal, ISSN: 2581-7329 (Print).
- Authors submitting their papers to the concerned journal will be required to adhere to the journal's terms and conditions, including: Article Processing Charges (APC), Journal-specific formatting guidelines, other applicable policies.
- Authors are advised to review the journal's policies before proceeding for journal submission.

## Best Paper Award

First Prize:	INR 20,000
Second Prize	INR 15,000
Third Prize	INR 10,000

## **Conference Committee**

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## Contact Information:

For further inquiries, please contact:

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- **Program Chair (Management and Entrepreneurship)** : Dr. Shilpa Bagdare [shilpa.bagdare@iips.edu.in](mailto:shilpa.bagdare@iips.edu.in)
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**Conference Website** : [www.iips.edu.in/conference](http://www.iips.edu.in/conference)

## Conference Venue:

International Institute of Professional Studies  
Devi Ahilya Vishwavidyalaya, Takshashila Campus  
Khandwa Road, Indore - 452001, India

## Technically Supported By :



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