

International Institute of Professional Studies, DAVV, Indore
MBA (MS) 2 Years Programme Scheme for FT2K18 onwards

Compulsory / Elective	Semester I		Credit	Semester II		Credit
Compulsory	FT - 101	Principles and Practices of Management	4	FT 201	Principles of Marketing Mgt.	4
Compulsory	FT - 105	Human Resource Management	4	FT 202A	Interpersonal & Org. Behaviour	4
Compulsory	FT – 107 D	Managerial Economics	4	FT 203B	Business Economics (Macro)	4
Compulsory	FT-112 A	Business Law	4	FT 210	Research Methodology	4
Compulsory	FT - 113	Business Mathematics and Statistics	4	FT 205	Financial Management	4
Compulsory	FT -114	Soft Skills for Managers	4	FT 215	Business accounting II	4
Elec 1	FT – 102C	Business Accounting I	4	FT 206B	Quantitative Techniques For Business	4
Elec 2	FT- 116	Production & Operations Mgt.		FT 204C	IT for Business	
Compulsory	FT- 117	Lab: Data Visualisation	2	FT-216	Lab: Research Tools	2
		Total Valid Credit	30		Total Valid Credit	30
		Comprehensive Viva-Voce	04		Comprehensive Viva-Voce	04
		Total Semester Credits	34		Total Semester Credits	34

(Group A is for Dual specialization and Group A plus B is for Single Specialisation)						
	Semester III		Credit	Semester IV		Credit
Compulsary	FT-301E	Strategic Management	3	FT-402B	Business Ethics and Corporate Governance	4
Elective	FT302E	Decision Making Skills	3			4
	FT 314B	Dissertation				
Marketing	GROUP A			GROUP A		
	FT-304MA	Integrated Marketing Communication	4	FT-416MA	Product and Brand Management	4
	FT-305MA	Consumer Behavior	4	FT-417MA	Strategies and Modeling in Marketing	4
	FT-307MA	Sales and Distribution Management	4	FT-418MA	Service Marketing	4
Finance	FT-314FA	Security Analysis and Portfolio Management	4	FT-416FA	International Finance	4
	FT-315FA	Financial Markets and Financial Services	4	FT-419FA	Taxation for Manager	4
	FT-316FA	Insurance and Banking	4	FT-418FA	Project Finance	4
HR	FT-314HA	Human Resource Development	4	FT-416HA	Performance Planning and Appraisal	4
	FT-315HA	Training and Development	4	FT-417HA	Industrial Relations and Labor Law	4
	FT-316HA	Managing People	4	FT-418HA	Organization Development	4
Marketing	GROUP B			GROUP B		
	FT-311MB	Digital Marketing	4	FT-416MB	Industrial Marketing	4
	FT-312MB	Global Marketing	4	FT-417MB	Logistic and Supply Chain Management	4
	FT-313MB	Rural and Retail Marketing	4	FT-419MB	Data Analytics	4
Finance	FT-309FB	Corporate Financial Analysis	4	FT-416FB	Bank Management	4
	FT-310FB	Financial Engineering and Risk Management	4	FT-417FB	Strategic Financial Management	4
	FT-314FB	Financial Planning and Wealth Management	4	FT-419FB	Data Analytics	4
HR	FT 311 HB	Strategic HRM	4	FT416 HB	International HRM	4
	FT 312 HB	HR Planning and Audit	4	FT-419HB	Data Analytics	4
	FT 313 HB	Compensation and Reward Management	4	FT 418HB	HR Based Business Process Transformation	4

MBA MS (2YRS) SEMESTER - I

FT101: Principles and Practices of Management

Course Outcomes:

Student will.....

CO1: Gain an understanding of the functions and responsibilities of the manager, and providing them with necessary tools and techniques to be used in the performance of managerial job.

CO2: Examine the management theory with corresponding opportunities for application of these ideas in real world situations.

CO3: Understand the managerial functions of Assessing, Planning, Organizing, and Controlling. Both traditional and cutting-edge approaches are introduced and applied.

CO4: Understand implications of managerial action and inaction.

FT105: Human Resource Management

Course Outcomes:

Student will.....

CO1: Become better leaders by enhancing their effectiveness in managing human resources.

CO2: Understand the basic principles of strategic human resource management—how an organization acquires, rewards, motivates, uses, and generally manages its people effectively.

CO3: Comprehend practices and techniques for evaluating performance, structuring teams, coaching and mentoring people, and performing the wide range of other people related duties of a manager in today's increasingly complex workplace.

FT107D: Managerial Economics

Course Outcomes:

Student will.....

CO1: Build up a basic understanding about the basic foundation of economic concepts and tools those have direct managerial applications.

CO2: Sharpen analytical skills through integrating knowledge of economic theory with decision making techniques.

CO3: Understand competitive markets as well alternative market structures.

FT112A: Business Law

Course Outcomes:

Student will.....

CO1: Gain knowledge of the legal environment in which a consumer and businesses operates.

CO2: Get aquatent with knowledge of legal principles.

CO3: Understand relationship between law and economic activity and awareness of legal principles involved in economic relationships and business transactions.

CO4: Build acceptable attitudes and viewpoints with respect to business ethics and social responsibilities.

FT114: Soft Skills for Manager

Course Outcomes:

Student will.....

CO1: Learn various aspects of soft skills for good personality. Meaning of a personality, aspects of personality, communication for individuals and business are the areas covered in this course.

CO3: Understand the importance of soft skills in personal as well as professional life and will help students become effective communicators and develop good interpersonal skills.

FT102A: Business Accounting I

Course Outcomes:

Student will.....

CO1: Acquaint concepts of accounting and help them to acquire the ability to develop and use the accounting and system as an aid to decision making.

CO2: Develop an insight about the meaning of basic accounting terms related to accounting, business management and finance.

CO3: Identify how accounting serves as a basis for careers, and the tasks associated with various accounting occupations.

CO4: Master the ability to apply the accounting cycle for different types of businesses.

FT-116L: Production and operations Management

Course Outcomes:

Student will.....

CO1: Understand the basic method of production management techniques and eventually to develop skills in problem-solving and decision-making.

CO2: Acquainted with the basic aspects of Production Management. The course attempts to discuss various important planning, organizing and controlling aspects of Operations Management.

CO3: Reinforce the concepts of Production Management through various operational aspects of Production Management. Various important Production Management techniques will be covered with different problem-solving methodologies.

FT-117: Data Visualization Lab

Course Outcomes:

Student will.....

CO1: Learn presentation of data in table, pictorial or graphical format. Such visual presentation will help in providing better insight in decision making.

CO2: Develop the skills needed for designing of data visuals with different visual encodings, create different type of charts and maps in Excel / Tableau.

MBA MS (2YRS) SEMESTER - II

FT -201: Principles of Marketing Management

Course Outcomes:

Student will.....

CO1: Have an exposure to marketing concepts, tools & techniques and help them to develop abilities and skills required for the performance of marketing functions.

CO2: Be introduced the aspects of marketing including strategic marketing planning, marketing research, product planning and development, promotion planning and pricing.

CO3: Understand of the theories and practical application of the marketing mix variables.

FT-202A: Interpersonal & organization behavior

Course Outcomes:

Student will.....

CO1: Gain the intricacies of individual behavior in order to function effectively and efficiently in the organization.

CO2: Learn potential sources of conflicts which will make their careers interesting and enjoyable.
CO3: Revitalize organizational theory and develop a better conceptualization of organizational life.

FT-203B: Business Economics (Macro)

Course Outcomes:

Student will.....

CO1: Identify economic concepts and theories related to the behavior of economic agents, markets, industry and firm structures, legal institutions, social norms, and government policies.

CO2: Able to integrate theoretical knowledge with quantitative and qualitative evidence in order to explain past economic events and to formulate predictions on future ones.

FT-2: Research Methodology

Course Outcomes:

Student will.....

CO1: Develop basic concept and methods for conducting Business research.

CO2: Identify the overall process of designing a research study from its inception to its report which includes plan; review of the literature, data collection; analysis of data; interpretation of data and reporting of findings.

CO3: Be familiarize with ethical issues in business research, including those issues that arise in using quantitative and qualitative research.

FT-205: Financial Management

Course Outcomes:

Student will.....

CO1: Enhance the understanding of the fundamental concept of managing financial aspect of organizations.

CO2: Gain systematic, efficient and actual knowledge of financial management that can be applied in practice.

CO3: Learn making financial decisions and resolving financial problems.

FT-206B: Quantitative Techniques for Business

Course Outcomes:

Student will.....

CO1: Provide a formal quantitative approach to problem solving and an intuition about situations where such an approach is appropriate, to introduce some widely-used mathematical models.

CO2: Understand quantitative technique for business models which will provide a tool that the students can use to solve management problems.

FT-2: IT for Business

Course Outcomes:

Student will.....

CO1: Analyze a complex computing problem and to apply principles of computing and other relevant disciplines to identify solutions.

CO2: Design, implement, and evaluate a computing-based solution to meet a given set of computing requirements in the context of the program's discipline.

CO3: Recognize professional responsibilities and make informed judgments in computing practice based on legal and ethical principles.

Lab: Research Tools**Course Outcomes:****Student will.....**

CO1: Be Provide hands on experience in data collection and organization using advance stastical softwares like SPSS/ SAS/ R and Excel.

CO2: learn to design and run statistical test for factual data and analyse results for overall research.

MBA MS (2YRS) SEMESTER - III**FT-301D: STRATEGIC MANAGEMENT (CORE)****COURSE OUTCOMES:****Student will.....**

CO1: Comprehend integrative model of strategic management process that defines basic activities in strategic management.

CO2: Acquire the knowledge and abilities in formulating strategies and strategic plans.

CO3: Be able to analyze the competitive situation and strategic dilemma in dealing with dynamic global business environment in terms of rapidly changing market trends and technological advancement.

CO4: Evaluate challenges faced by managers in implementing and evaluating strategies based on the nature of business, industry, and cultural differences.

ELECTIVE- 1**FT-302D: DECISION MAKING SKILLS****COURSE OUTCOMES:****Student will.....**

CO1: Recognize personal barriers to problem solving and have identified a way to overcome these barriers

CO2: Understand the problem solving process and models including the IDEAL model

CO3: Understand team synergistic problem solving and decision making

CO4: Be aware of the individual and team behaviours when teams are problem solving as a group

CO5: Understand the role of creativity when faced with challenges that require new thinking. Use structured tools and techniques for solving problems including force field analysis

CO6: Understand the impact of your circle of influence when dealing with problems and the benefits of a proactive approach to both yourself and to others

CO7: Be able to apply a creative approach to generating options to help make the most appropriate decision.

FT-304MA: INTEGRATED MARKETING COMMUNICATION**COURSE OUTCOMES:****Student will.....**

CO 1 – Understand the concept of Integrated Marketing Communication and its role in Marketing

CO 2– Discuss various components of IMC campaign

CO 3 – Comprehend role of advertising and Public Relations in IMC

CO 4 – Comprehend role, tools and importance of sales promotion in today's era as IMC component

CO 5 – Comprehend role and tools of Direct Marketing in IMC

CO 6 - Understandinginfluence of Personal Selling on customer and its importance in IMC

CO 7 – Explain the role of unconventional media and tools in communication

CO 8 – Discuss the importance of issues affecting International marketing Communications

FT-305MA: CONSUMER BEHAVIOUR

COURSE OUTCOMES:

Student will.....

CO1: Understand what consumer behavior is and the different types of consumers

CO2: Understand the relationship between consumer behavior and the marketing concept, the societal marketing concept, as well as segmentation, targeting and positioning

CO3: Understand the relationship between consumer behavior and customer value, satisfaction, trust and retention

CO4: Understand how new technologies are enabling marketers to better satisfy the needs and wants of the consumers

FT-307MA: SALES AND DISTRIBUTION MANAGEMENT

COURSE OUTCOMES:

Student will.....

CO 1: It helps to achieve organizational goals and objectives by focusing on the aim and planning a strategy regarding achievement of the goal within a timeframe.

CO 2: Sales team monitors the customer preference, government policy, competitor situation, etc., to make the required changes accordingly and manage sales and distribution network.

CO3: By monitoring the customer preference, the salesperson develops a positive relationship with the customer, which helps to retain the customer for a long period of time.-

FT-311 MB: DIGITAL MARKETING

Course Outcomes:

CO1: Identify the basic understanding of digital marketing

CO2: Differentiate between Traditional Marketing and Digital Marketing.

CO3: Understand the strategies used in digital marketing environment.

CO4: Students must understand difference between Inorganic and Organic Content.

CO5: Develop basic understanding of Search Engine Optimisation.

CO6: Know the various Advertisement formats used in digital marketing.

FT-312MB: GLOBAL MARKETING

COURSE OUTCOMES:

CO1: Discuss the various phases in the evolution of Global Marketing.

CO2: Define and distinguish between marketing, foreign marketing, international marketing, and global marketing; marketing management and international marketing management.

CO3: Discuss the various factors that limit standardization of global marketing strategies.

CO4: Discuss the major players in the global markets and Assess the importance of studying global marketing and in having a global mindset.

FT-313MB: RURAL AND RETAIL MARKETING

COURSE OUTCOMES:

CO1: Develop an insight into rural marketing regarding different concepts and basic practices in this area.

CO2: Understand the challenges and opportunities in the field of rural marketing.

CO3: Identify significance of the rural markets.

CO4: Nature and characteristics of rural markets and factors contributing to the change in the rural market

FT-315FA: FINANCIAL MARKETS AND FINANCIAL SERVICES

COURSE OUTCOMES:

CO1: Understand the various financial services and products in the liberalized Indian economy.

CO2: Know in-depth perspective of the equity and bond markets.

CO3: Enlighten the students with the Concepts & Practical dynamics of the Indian Financial System, Markets, Institution, and Financial Services.

FT-314FA: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

COURSE OUTCOMES:

CO1: Develop in dept understanding of investment techniques as applied to various forms of securities and acquaint them with the functioning of mutual funds, investment strategies and portfolio management services

CO2: To understand the importance of equity research.

CO3: To understand how excel can be leveraged for better analysis of a company

CO4: To give recommendation based on fundamental and technical analysis

FT-316FA: INSURANCE AND BANKING

COURSE OUTCOMES:

CO1: Enhance understanding of fundamentals of risk in Insurance and Banking.

CO2: Understand banking system in India, retail and corporate products of banks in India.

CO3: Understand payment and settlement systems in India.

CO4: Understand functions of RBI.

CO5: Understand legal environment for Insurance and banking.

CO6. Understand basic principal and practices of Insurance in India.

FT-310FB: FINANCIAL ENGINEERING AND RISK MANAGEMENT

COURSE OUTCOMES:

CO1: In this course, we will survey the types of derivative securities used in financial risk management.

CO2: Apply critical thinking skills to complex business problems including, Identifying and examining relevant issues and information, Generating and evaluating possible solutions to problems.

CO3: Use quantitative analytical skills to Identify and analyze material factors that are involved in derivative issues, Determine and apply appropriate problem-solving techniques to risk management and derivatives issues.

CO4: Use information technology as a tool to obtain information concerning financial instruments in the derivatives area.

FT-309FB: CORPORATE FINANCIAL ANALYSIS

COURSE OUTCOMES:

CO1: Understand the conceptual background for corporate financial analysis from the point of corporate value creation.

CO2: The course develops theoretical framework for understanding and analyzing major financial problems of modern firm in the market environment.

CO3: The course covers basic models of corporate capital valuation, including pricing models for primary financial assets, real assets valuation and investment projects analysis, capital structure, derivative assets and contingent claims on assets.

CO4: Develop skills in analyzing corporate behavior in capital markets and the relationship of agent and principal in raising funds, allocating capital, and distributing returns.

FT-312FB: TAXATION FOR MANAGERS

COURSE OUTCOMES:

CO1: This course will enable the students to understand the tax provisions related to individual and companies and compute the tax liability.

FT-314 HA: HUMAN RESOURCE DEVELOPMENT

COURSE OUTCOMES:

CO1: Develop capabilities of all individuals working in an organization in relation to their present role

CO2: Develop capabilities of all such individuals in relation to their future role

CO3: Develop coordination among different units of an organization

CO4: Develop organizational health by continuous renewal of individual capabilities & keeping pace with the technological changes

FT 316 HA: MANAGING PEOPLE

COURSE OUTCOMES:

CO 1: Build Effective Team Processes

CO 2: Structure and Organize the World Load Effectively

CO3: Build Positive Working Relationships with Senior Management and other Colleagues

CO 4: Build the Habit of Setting Short-term Goals to Achieve Long-term Objectives

FT-315 HA: TRAINING AND DEVELOPMENT

COURSE OUTOMES:

CO1: Learn to Induce new employees

CO2: Gain knowledge on new method of Training and development help to gain knowledge on a new method.

CO3: Obtain knowledge of company policy.

CO4: Earn knowledge on customer relations.

FT 313HB: COMPENSATION AND REWARD MANAGEMENT

COURSE OUTCOMES:

CO1: Learn to Attract Top Talent in a company.

CO2: Learn to Retain & Reward Personnel for their performance

CO3: Learn to Boost Motivation

CO4: Learn to Maximize Return on Investments

FT 312HB HUMAN RESOURCE PLANNING AND AUDIT

COURSE OUTCOMES:

CO1: Identify performance of the Human Resource Department and its relative activities in order to assess the effectiveness on the implementation of the various policies to realize the Organizational goals.

CO2: Identify the gaps, lapses, irregularities, short-comings, in the implementation of the Policies, procedures, practices, directives, of the Human Resource Department and to suggest remedial actions.

CO3: Know the factors which are detrimental to the non-implementation or wrong implementation of the planned Programmes and activities.

CO4: Understand measures and corrective steps to rectify the mistakes, shortcomings if any, for future guidance, and advise for effective performance of the work of the Human Resource Department.

CO5: Will be able to evaluate the Personnel staff and employees with reference to the Performance Appraisal Reports and suggest suitable recommendations for improving the efficiency of the employees.

CO6: Able to evaluate the job chart of the Human Resource Managers, Executives, Administrative Officers, Executive Officers, Recruitment Officers, whether they have implemented the directives and guidelines for effective Management of the Human resources in their respective Departments.

FT-311HB STRATEGIC HUMAN RESOURCE MANAGEMENT

COURSE OUTCOMES:

CO1: Develop Advance flexibility, innovation, and competitive advantage.

CO2: Develop a fit for purpose organizational culture.

CO3: Able to improve business performance through strategic HRM through hiring, training, and rewarding employees.

CO4: Students will be able to look at ways that human resources can make a direct impact on a company's growth. HR personnel need to adopt a strategic approach to developing and retaining employees to meet the needs of the company's long-term plans.

MBA MS (2YRS) SEMESTER - IV

FT-402B: BUSINESS ETHICS AND CORPORATE GOVERNANCE

Course Outcomes:

Student will.....

CO1: Be able to aware and examine the significant contemporary ethical issues and challenges existing in Business today.

CO2: Comprehend fundamentals of corporate governance in India and other countries in light of good governance and contemporary changes in the global business environment.

CO3: Be able to examine ethical dilemmas and decision making frameworks and approaches at the personal, organizational and societal levels will be explored.

GROUP A

FT-416MA: Product and Brand Management

Course Outcomes:

Student will.....

CO1: Understand various concepts involved in learning Product and Brand Management for the success of any concern.

CO2: Understand how the product manager implements business strategy in the marketplace and to acquaint the students with the process and strategies of new product management.

CO3: Be Able to explore the methodology for managing the cohesive development and marketing of new products from idea inception to product discontinuation.

CO3: Be Able to apply these principles at the consumer level that will improve managerial decision-making with respect to brands.

FT-417MA: Strategies and Modeling in Marketing

Course Outcomes:

Student will.....

CO1: Understand concepts and techniques in marketing.

CO2: Acquaint with the duties of a marketing manager.

CO3: Be exposed to development, evaluation, and implementation of marketing management in a variety of business environments.

CO4: Learn strategic and managerial focus and to perform the role of a marketing manager.
CO5: Acquire analytical skills in solving marketing related problems and challenges and be familiar with the strategic marketing management process.

FT-418MA: Service Marketing

Course Outcome:

Student will.....

- CO 1 – Be Equipping with core competencies and skills sets suitable for service sector
- CO2 – Create an in-depth understanding of service sector, service concept and service characteristics
- CO 3 – Understand service marketing mix
- CO4 – Have Knowledge of development of service product, pricing, promotion and distribution decisions
- CO 5 – Understand service process role in service marketing mix and development of blue print
- CO 6 – Managing and crafting Physical environment
- CO7 – Understanding the role of people in service organization and ways to maintain personnel quality
- CO 8 – Describe Service quality concept, dimensions and model

FT-416FA: International finance

Course outcomes:

Student will.....

- CO1: Acquire in depth knowledge of international finance issues, international financing/ investing activities and international financial markets.
- CO2: Develop knowledge capability and skills necessary for making sound financial decisions for a multinational firm.

FT-417FA: Financial Planning and Wealth Management

Course Outcome:

Student will.....

- CO1: Understand the environment of personal finance and financial planning.
- CO2: Understand how personal financial decisions are made.
- CO3: Be able to understand the process used to develop a personal financial plan and wealth management..

FT-418A: Project Finance

Course Outcomes:

Student will.....

- CO1: Develop understanding about project finance , its necessary elements, why it is used, how it is used, its advantages and its disadvantages.
- CO2: Be able to identify projects that meet the essential criteria for a project financing and know how to create the structure for a basic project financing.
- CO3: Understand about the necessary elements critical to project financing to include product markets, technology, sponsors, and operators, off takers, environment, consultants, taxes and financial sources.
- CO4: Be able to apply the fundamental risk allocation principle of assigning risks and tasks to the party most capable of handling them. Identify various sources of financing will be discussed including commercial banks, equity sources, the bond markets and leasing.

FT-418HA: Performance Planning and Appraisal

Course Outcomes:**Student will.....**

CO1: Be able to Demonstrate the effective implementation and management of a performance management system in support of the strategic goals of the organization.

CO2: Comprehend what is meant in an organization b performance and how its planning is important in an organization with respect to attaining and maintaining a contented work force for the larger objective of having a competitive edge in the industry.

FT-417HA: Industrial Relations and Labour Law**Course Outcomes:****Student will.....**

CO1: Acquaint with various rights and benefits available to the workmen under the legislations.

CO2: Learn the importance of the maintenance of Industrial Peace and efforts to reduce the incidence of strikes and lockout and industrial strike are to be emphasized.

CO3: Comprehend the multidimensional complexities of industrial relations to enable him to develop the right perspective of this delicate responsibility to deal with union constructively.

FT418HA ORGANISATION DEVELOPMENT**Course Outcomes:****Student will.....**

CO1: Comprehend importance of Organization Development, and to offer insights into design, development and delivery of OD program.

CO2: Acquire knowledge and skills in solving organizational problems in order to bring improvement in performance in organization.

CO3: Develops the capability to see organizational issues from a number of perspectives with many possible solutions.

GROUP B**FT-416MB: Industrial Marketing****Course Outcomes:****Student will.....**

CO1: Develop ability to understand industrial markets and relevant industrial marketing strategies.

CO2: Understand cover market structures and demand in business markets.

CO3: Understand the nature and role of industrial markets

CO4: Comprehend the characteristics of industrial markets and buying situations

CO5: Understand how to develop and implement relevant industrial marketing strategies.

FT-417MB: Logistic and Supply Chain Management**Course Outcomes:****Student will.....**

CO1: Comprehend advanced quantitative models and methods in logistics and supply chain management and its practical aspects and the latest developments in the field.

CO2: Impart knowledge and understand supply Chain Management and its relevance to today's business decision making.

CO3: Gain the knowledge of possibilities of efficient optimization and management of operation in Logistics Management and also the ability to apply them in the enterprise reality.

FT4: DATA ANALYTICS**COURSE OUTCOMES:**

- CO1: Understand the importance and basics of data analytics in the field of management.
- CO2: Obtain, clean/process and transform data.
- CO3: Analyze and interpret data using an ethically responsible approach.
- CO4: Use appropriate models of analysis, assess the quality of input, derive insight from results, and investigate potential issues.
- CO5: Formulate and use appropriate models of data analysis to solve hidden solutions to business-related challenges.
- CO6 : Interpret data findings effectively to any audience, orally, visually and in written formats.

FT-416FB: Bank Management

Course Outcomes:

Student will.....

- CO1: Identify the various functions operations and activities of banking institutions.
- CO2: Examine and apply basic finance concept to management of Indian banking institutions.
- CO3: Able to evaluate performance of Indian banks.
- CO4: Understand basic of capital, lending, deposits of Indian banks.

FT-417FB: Strategic Financial Management

Course Outcomes:

Student will.....

- CO1: Enhance the understanding of the fundamental concept of managing financial aspect of organizations.
- CO2: Develop systematic and efficient knowledge of financial management that can be applied in practice.
- CO3: Be able to make financial decisions and resolving financial problems.
- CO4: Be able to look at ways that human resources can make a direct impact on a company's growth.
- CO5: be able to adopt a strategic approach to developing and retaining employees to meet the needs of the company's long-term plans.

FT 416HB INTERNATIONAL HRM

Course Outcomes:

Student will.....

- CO1: acquire knowledge and competencies needed for these professionals to deal effectively with the challenges of an international workforce.
- CO2: Disseminate best practice methodologies for international human resource management.
- CO3: Be able to understanding of the role of Human Resources management (HRM) in international contexts.

FT- 418HB: HR BASED BUSINESS PROCESS AND TRANSFORMATION

Course Outcomes:

- CO1: Create fit for purpose people functions by aligning HR and business strategy.
- CO2: Understand the appropriate structure, capabilities, and systems in place that enables HR scholars to deliver real value to the business outside.
- CO3: Successfully build HR capabilities that drive scalable and sustainable business value.
