

## **NAME OF THE PROGRAMME: MBA (TA) (5YEARS)**

### **MBA (TA) (5YEARS) SEMESTER – I**

#### **TM-101: Fundamental of Management**

##### **Course Outcomes:**

- CO1: Discuss and communicate the management evolution and how it will affect future managers.
- CO2: Observe and evaluate the influence of historical forces on the current practice of management.
- CO3: Identify and evaluate social responsibility and ethical issues involved in business situations and logically articulate own position on such issues.
- CO4: Explain how organizations adapt to an uncertain environment and identify techniques managers use to influence and control the internal environment.
- CO5: Practice the process of management's four functions: planning, organizing, leading, and controlling.
- CO6: Identify and properly use vocabularies within the field of management to articulate one's own position on a specific management issue and communicate effectively with varied audiences.
- CO7: Evaluate leadership styles to anticipate the consequences of each leadership style.
- CO8: Gather and analyze both qualitative and quantitative information to isolate issues and formulate best control methods.

#### **TM-102: Introduction to Tourism**

##### **Course Outcomes:**

- CO1: The main Outcome of this subject is to develop a practical prospective on the travel and tourism industry.
- CO2: The knowledge of this will help students understand the travel and tourism industry.

#### **TM-103: Language Proficiency-English**

##### **Course Outcomes:**

- CO1: Develop their ability to communicate in written mode with correct usage of English grammar.
- CO2: Enhance their vocabulary and grammatical forms of English to use in specific communicative contexts.
- CO3: Develop the speaking ability in English both in terms of fluency and comprehensibility.
- CO4: Develop competence in the four modes: writing, speaking, reading and listening.
- CO5: Gain an understanding of script writing, various motivational, leadership and problem solving stories for application of these ideas in real world situations.

#### **TM-104: Indian History**

##### **Course Outcomes:**

- CO1: Understand background of our religion, customs institutions, administration and so on.
- CO2: Understand the present existing social, political, religious and economic conditions of
- CO3: the people.
- CO4: Analyze relationship between the past and the present is lively presented in the history.
- CO5: Develop practical skills helpful in the study and understanding of historical events.
- CO6: The study of history helps to impart moral education.
- CO7: History installs the feeling of patriotism in the hearts of the pupils.

### **TM-105: IT for Tourism**

#### **Course Outcomes:**

CO1: Professional Competence

Explain and understand the information technology applied in operational and managerial levels to the hospitality and tourism industry.

Recognize and identify the role of hospitality managers in information system development.

CO2: Critical Thinkers

Demonstrate hospitality-specific software applications to support and enhance work in the hospitality and tourism industry.

CO03: Effective Communicators

Deliver and present their innovative and strategic ideas effectively.

CO04: Innovative Problem Solvers

Evaluate the current information technology applications and discuss the future trends in the hospitality

CO05: Ethical Leaders

Understand global and ethical technology standards.

### **TM-106: Organisational Behavior**

#### **Course Outcomes:**

CO1: Explain orally and in writing, how personality, emotions, values, attitudes and perception influence behavior in organizations.

CO2: Apply theories and concepts of motivation to develop strategies for improving work performance and organizational effectiveness.

CO3: Apply theories and concepts from the behavioral sciences to develop strategies for effective teamwork.

CO4: Present, individually and in groups, analytical findings concerning the behaviors of groups.

## **MBA (TA) (5YEARS) SEMESTER – II**

### **TM-203: French-I**

#### **Course Outcomes:**

CO1: Listening, reading, speaking and writing skills in French language.

CO2: Enhance the vocabulary in French.

### **TM-201: Basics Of accounting**

#### **Course Outcomes:**

CO1: Develop and understand the nature and purpose of financial statements in relationship to decision making.

CO2: Develop the ability to use the fundamental accounting equation to analyse the effect of business transactions on an organisations accounting records and financial statements.

CO3: Develop the ability to use a basic accounting system to create (record, classify and summaries) the data needed to solve a variety of business problems.

CO4: Develop the ability to use accounting concepts, principles and frameworks to analyse and effectively communicate information to a variety of audiences.

CO5: Develop the ability to use accounting information to solve a variety of business problems.

### **TM -205: Yoga and Wellness**

**Course Outcomes:**

CO1: Demonstrate basic skills associated with yoga activities including strength and flexibility, balance and coordination.

CO2: Demonstrate an understanding of health-related fitness components.

CO3: Identify the major muscle groups and their application to yoga.

CO4: Demonstrate an understanding of sound nutritional practices as related to health and physical performance.

CO5: Demonstrate an understanding of health problems associated with inadequate fitness levels.

**TM 204 Principles of Marketing Management****Course Outcomes:**

CO1: State the role and functions of marketing within a range of organization.

CO2: Describe key marketing concepts, theories and techniques for analysing a variety of marketing situations.

CO3: Identify and demonstrate the dynamic nature of the environment in which marketing decisions are taken.

CO4: Analyze the relevance of marketing concepts and theories in evaluating the impacts of environmental changes on marketing planning, strategies and practices.

CO5: Understand the concept of marketing mix as a framework for marketing decision making.

CO6: Access skills that enable students to target and secure work placements.

**TM- 206 Business Economics****Course Outcomes:**

CO1: Develop the ability to explain core economic terms, concepts and theories.

CO2: Explain the function of market and prices as allocative mechanisms.

CO3: Identify key macro -economic indicators and measures of economic change, growth and development.

CO4: Apply the concept of equilibrium to both micro economics and macro economics.

CO5: Identify and discuss the key concepts underlying comparative advantage.

CO6: Identify various market structures and discuss their implications for resource allocation.

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