

Course Curriculum Scheme for MBA (Entrepreneurship) 2 Years PG Batch 2018

Subject Code	SEM I	Subject Code	SEM II
ES-101A	Fundamentals of Entrepreneurship	ES-201A	Social Entrepreneurship
ES-102A	Creativity and Innovation	ES-202A	Business Environment
ES-103 A	Principles and Pracetice of Management	ES-203 A	Fundamentals of Finance -II
ES-104A	Fundamentals of Finanace -I	ES-204A	Business Communication
ES-105A	Human Resource Management	ES-205A	Service Management
ES-106A	Principles of Marketing Management	ES-206A	E-Business
ES-107A	Entrepreneurial Decision Making (Credits 2)	ES-207A	Digital Marketing (Credits 2)
ES-108	Comprehensive Viva	ES-209	Comprehensive Viva
	6 Subjects*4 credits=24Credits 1 subject*2 Credits=2 Credits Total = 26 Credits		6 Subjects*4 credits=24Credits 1 subject*2 Credits=2 Credits Total = 26 Credits
Subject Code	Proposed for 2K18 batch SEM III	Subject Code	Proposed for 2K18 batch SEM IV
ES-301A	Financi ng New Ventures and Business	ES-401A	Legal Aspects of Business
ES-302A	Managing Startup Strategic Framework for SMEs	ES-402A	Rural and Industrial Marketing
ES-303A	Introduction to Taxation	ES-403A	Business Ethics and Corporate Governance
ES-304A	Contemporary Issues in Strategy	ES-404A	International Business/EXIM Management
ES-305A	Production & Operations	ES-405A	Human Resource Development
ES-306A	Organizational Behaviour	ES-406A	Logistics and SCM
ES-307A	Enterprise Resource Planning (Credits 2)	ES-407A	Enterprise Resource Planning -I (Credits 2)
ES-309	Comprehensive Viva	ES-409	Comprehensive Viva
	6 Subjects*4 credits=24Credits 1 subject*2 Credits=2 Credits Total = 26 Credits		6 Subjects*4 credits=24Credits 1 subject*2 Credits=2 Credits Total = 26 Credits

Total Credits (For Batch 2018 onwards) 104 Credits

Virtual credits of CV in I, II, III and IV=4*4=16 credits Grand Total= 120 credits