

	Semester I				Semester II			
			Credit				Credit	
CORE	FT – 101	Principles and Practices of Management	4	CORE	FT 201	Principles of Marketing Mgt.	4	
CORE	FT – 105	Human Resource Management	4	CORE	FT 202A	Interpersonal & Org. Behavior	4	
CORE	FT – 107D	Managerial Economics	4	CORE	FT 203B	Business Economics (Macro)	4	
CORE	FT-112A	Business Law	4	CORE	FT 210A	Research Methodology	4	
CORE	FT – 113	Business Mathematics and Statistics	4	CORE	FT 205	Financial Management	4	
Ability enhancement Course	FT -114	Soft Skills for Managers	4	CORE	FT 215	Business accounting II	4	
Generic Elective Course	FT –102C	Business Accounting I	4	Skill enhancement Course	FT-209A	E-Business and Database Management	3T	
	FT-110A (New)	Quantitative Techniques For Business			FT-207	Lab: E-Business and Database Management	1L	
Skill enhancement Course	FT – 117	Data Visualisation	2 L	Skill enhancement Course	FT 216	Lab: Research Tools	2 L	
		Total Valid Credit	<b>30</b>			Total Valid Credit	<b>30</b>	
	FT-108	Comprehensive Viva-Voce	04		FT-208	Comprehensive Viva-Voce	04	
		Total Semester Credits	<b>34</b>			Total Semester Credits	<b>34</b>	

	<b>Semester III (Group A is for Dual specialization and Group A plus B is for Single Specialization)</b>		Credit	<b>Semester IV (Group A is for Dual specialization and Group A plus B is for Single Specialisation)</b>		Credit
Elective	FT-301E	Strategic Management	4	FT-401C	Business Ethics and Sustainable Development	4
	FT 314B	Dissertation / Industrial Project				
Marketing (Discipline specific elective)	<b>GROUP A</b>			<b>GROUP A</b>		
	FT-304MA	Integrated Marketing Communication	4	FT-416MA	Product and Brand Management	4
	FT-305MA	Consumer Behavior	4	FT-405MA	Marketing Strategy	4
	FT-307MA	Sales and Distribution Management	4	FT-418MA	Service Marketing	4
Finance (Discipline specific elective)	FT-314FA	Security Analysis and Portfolio Management	4	FT-416FA	International Finance	4
	FT-305FA	Financial Institutions & Markets	4	FT-419FA	Taxation for Managers	4
	FT-306FA	Banking & Financial Services	4	FT-413FA	Project Management & Project Finance	4
HR (Discipline specific elective)	FT-314HA	Human Resource Development	4	FT-416HA	Performance Planning and Appraisal	4
	FT-315HA	Training and Development	4	FT-417HA	Industrial Relations and Labour Law	4
	FT-316HA	Managing People	4	FT-418HA	Organisation Development	4
Business Analytics (Discipline specific elective)	FT-315FB	Business Analytics and Data Management	3T		Predictive Modeling and Pattern Discovery using R or Python	<b>2 T</b>
	FT-321FB	Business Analytics and Data Management LAB	1L		LAB: Predictive Modeling and Pattern Discovery using R or Python	<b>2 L</b>
		Analytics- System Analysis and Design	4		Digital Analytics	<b>3T</b>
		Basics of Python	3 T	FT420MB	Digital Analytics LAB	1 L
		LAB: Basics of Python	1 L		Big Data Technologies	<b>4</b>
Marketing (Discipline specific elective)	<b>GROUP B</b>			<b>GROUP B</b>		
	FT-314MB	Logistic and Supply Chain Management	4	FT-407MB	Digital Analytics	3 T
				FT420MB	Digital Analytics LAB	1 L
	FT-313MB	Rural and Retail Marketing	4	FT-416MB	Industrial Marketing	4
	FT-310MB	Business Analytics and Data management	3 T	FT-410MB	Global Marketing	4
FT-320MB	Business Analytics and Data management LAB	1L				
Finance (Discipline specific elective)	FT-313FB	Corporate Financial Analysis	4	FT416FB	Bank Management	4
	FT-316FB	Financial Derivatives and Risk Management	4	FT405FB	Corporate Valuation & restructuring	4
	FT-315FB	Business Analytics and Data Management	3	FT406FB	Financial Planning and Wealth Management	4
	FT-321FB	Business Analytics and Data Management LAB	1			
	Total Valid Credit	28		Total Valid Credit	<b>28</b>	
	FT-308	Comprehensive Viva-Voce	04	FT-408	Comprehensive Viva-Voce	04
	Total Semester Credits	32		Total Semester Credits	<b>32</b>	