

International Institute of Professional Studies, DAVV, Indore
MBA (MS) 2 Years Programme Scheme for FT2K18 onwards

Compulsory / Elective	Semester I		Credit	Semester II		Credit
Compulsory	FT - 101	Principles and Practices of Management	4	FT 201	Principles of Marketing Mgt.	4
Compulsory	FT - 105	Human Resource Management	4	FT 202A	Interpersonal & Org. Behaviour	4
Compulsory	FT – 107 D	Managerial Economics	4	FT 203B	Business Economics (Macro)	4
Compulsory	FT-112 A	Business Law	4	FT 210	Research Methodology	4
Compulsory	FT - 113	Business Mathematics and Statistics	4	FT 205	Financial Management	4
Compulsory	FT -114	Soft Skills for Managers	4	FT 215	Business accounting II	4
Elec 1	FT – 102C	Business Accounting I	4	FT 206B	Quantitative Techniques For Business	4
Elec 2	FT- 116	Production & Operations Mgt.	4	FT 204C	IT for Business	4
Compulsory	FT- 117	Lab: Data Visualisation	2	FT-216	Lab: Research Tools	2
		Total Valid Credit	30		Total Valid Credit	30
		Comprehensive Viva-Voce	04		Comprehensive Viva-Voce	04
		Total Semester Credits	34		Total Semester Credits	34

(Group A is for Dual specialization and Group A plus B is for Single Specialisation)						
	Semester III		Credit	Semester IV		Credit
Compulsary	FT-301E	Strategic Management	3	FT-402B	Business Ethics and Corporate Governance	4
Elective	FT302E	Decision Making Skills	3			4
	FT 314B	Dissertation				
Marketing		GROUP A			GROUP A	
	FT-304MA	Integrated Marketing Communication	4	FT-416MA	Product and Brand Management	4
	FT-305MA	Consumer Behavior	4	FT-417MA	Strategies and Modeling in Marketing	4
	FT-307MA	Sales and Distribution Management	4	FT-418MA	Service Marketing	4
Finance	FT-314FA	Security Analysis and Portfolio Management	4	FT-416FA	International Finance	4
	FT-315FA	Financial Markets and Financial Services	4	FT-419FA	Taxation for Manager	4
	FT-316FA	Insurance and Banking	4	FT-418FA	Project Finance	4
HR	FT-314HA	Human Resource Development	4	FT-416HA	Performance Planning and Appraisal	4
	FT-315HA	Training and Development	4	FT-417HA	Industrial Relations and Labor Law	4
	FT-316HA	Managing People	4	FT-418HA	Organization Development	4
Marketing		GROUP B			GROUP B	
	FT-311MB	Digital Marketing	4	FT-416MB	Industrial Marketing	4
	FT-312MB	Global Marketing	4	FT-417MB	Logistic and Supply Chain Management	4
	FT-313MB	Rural and Retail Marketing	4	FT-419MB	Data Analytics	4
Finance	FT-309FB	Corporate Financial Analysis	4	FT-416FB	Bank Management	4
	FT-310FB	Financial Engineering and Risk Management	4	FT-417FB	Strategic Financial Management	4
	FT-314FB	Financial Planning and Wealth Management	4	FT-419FB	Data Analytics	4
HR	FT 311 HB	Strategic HRM	4	FT416 HB	International HRM	4
	FT 312 HB	HR Planning and Audit	4	FT-419HB	Data Analytics	4
	FT 313 HB	Compensation and Reward Management	4	FT 418HB	HR Based Business Process Transformation	4