

विभाग का नाम: अन्तर्राष्ट्रीय व्यावसायिक अध्ययन संस्थान
 स्थापना वर्ष: 1992
 विभागाध्यक्ष / निदेशक का नाम: डॉ. यामिनी करमरकर
 मोबाइल नंबर: 9826022674
 ईमेल: director@iips.edu.in

स. क्र.	संचालित पाठ्यक्रम का नाम	पाठ्यक्रम प्रारंभ का वर्ष	स्वीकृत सीट
1	MCA 5 Yrs.	1992	97
2	MBA (MS) 5 Yrs.	1992	127
3	MBA (MS) 2 Yrs	1992	60
4	MBA (Tourism) 2 Yrs.	1997	45
5	MBA (APR) 2 Yrs.	1997	45
6	B.Com. (Hons.) 3 Yrs.	2000	65
7	M.Tech. (IT) 5 Yrs.	2002	65
8	MBA (Entrepreneurship) 2 Yrs.	2017	45
9	MBA (Tourism) 5 Yrs.	2018	65

अकादमिक वर्ष (2023.24) में विभाग / संस्थान / अध्ययनशाला में विद्यार्थियों की संख्या:

पाठ्यक्रम	पाठ्यक्रम संख्या	कुल विद्यार्थियों की संख्या	उत्तीर्ण विद्यार्थियों की संख्या
स्नातक	01	76	76
स्नातकोत्तर	08	378	378
एम.फिल.	निरंक	.	.
पी.एच. डी.	01	.	06
सर्टिफिकेटकोर्स	निरंक	.	.
डिप्लोमा	निरंक	.	.
पी.जी. डिप्लोमा	निरंक	.	.
अन्यकोईपाठ्यक्रम	निरंक	.	.

अकादमिक वर्ष (2023.24) में विभाग / संस्थान / अध्ययनशाला में प्रवेशित विद्यार्थियों की संख्या 30 जून, 2024 तक:

पाठ्यक्रमकानाम	सेमे / वर्ष	सामान्यवर्ग		अजा		अजजा		अपिव		एनआरआई		कुलसंख्या	
		छात्र	छात्रा	छात्र	छात्रा	छात्र	छात्रा	छात्र	छात्रा	छात्र	छात्रा	छात्र	छात्रा
MCA 5 Yrs.	1	26	19	12	4	1	0	22	14	0	0	61	61
MBA (MS) 5 Yrs.	1	30	43	18	18	6	3	4	15	1	0	63	63
MBA (MS) 2 Yrs	1	22	17	12	8	2	0	6	9	0	0	42	42
MBA (Tourism) 2 Yrs.	1	4	0	0	0	0	0	2	0	0	0	6	6
MBA (APR) 2 Yrs.	1	3	16	0	0	0	0	8	6	0	0	11	11
B.Com. (Hons.) 3 Yrs.	1	17	17	4	7	2	9	4	4	0	0	27	27
M.Tech. (IT) 5 Yrs.	1	22	15	7	9	5	1	5	3	0	0	39	39
MBA (Entrepreneurship) 2 Yrs.	1	6	3	0	0	0	0	3	0	0	0	9	9
MBA (Tourism) 5 Yrs.	1	10	13	10	4	0	1	10	5	0	0	39	39

वर्ष (2023-24) में विभाग / संस्थान / अध्ययनशाला में शिक्षकों की संख्या 30 जून, 2024 की स्थिति में :

शिक्षक	सामान्यवर्ग		अजा		अजजा		अपिव		एनआरआई		कुलसंख्या	
	पु.	म.	पु.	म.	पु.	म.	पु.	म.	पु.	म.	पु.	म.
व्याख्याता / सहायक प्राध्यापक	06	12	03	01	01	0	02	01	0	0	12	14
रीडर / एसोसिएट प्रोफेसर	02	06	01	01	0	0	02	0	0	0	05	07
आचार्य	02	01	0	0	0	0	0	0	0	0	02	01
सर्विदा शिक्षक	0	0	0	0	0	0	0	0	0	0	0	0
कुल	10	19	04	02	01	0	04	01	0	0	19	22

विभाग / संस्थान / अध्ययनशाला द्वारा प्रकाशन एवं अकादमिक गतिविधियाँ वर्ष (2023-24) 30 जून की स्थिति में :-

प्रकाशन / अकादमिक गतिविधियाँ	संख्या
जर्नल में प्रकाशित शोधपत्र (इम्पैक्ट फ़ैक्टर दर्शाए)	1. Dr. B. K. Tripathi - 02 2. Dr. Geeta Nema - 04
पुस्तकों में लेख	
पुस्तक लेखन	
पुस्तक संपादन	
मनोग्राफ	
पेटेंट्स	
कांफ़्रेंस / सेमिनार लेख प्रस्तुतीकरण	1. Dr. Yamini Karmarkar - 02 a. Beyond GDP Rethinking the ways to measure growth using Sustainable Economic Development Assessment Index and Human Development Index, In the Finnish Indian Consortia for Research and Education (FICORE), Finland and DST-SERB, India sponsored "3 rd IEEE International Conference on Artificial Intelligence for Internet of Things" (AIIoT2024) organized by School of Electronics Engineering, Vellore Institute of Technology, Vellore, India in association with Universiti Teknikal Malaysia Melaka (UTeM), Malaysia on May03-04, 2024. b. THE ROLE OF SCIENCE AND SPIRITUALITY IN THE DYNAMIC TRAINING OF YOUTH - THE HEARTFULNESS WAY TO HUMAN SOCIAL WELLBEING, 5th Paramhansa Yogananda International Conference on the theme Towards a Global and Multidisciplinary Understanding of Spirituality and Science in Contemporary World (23-24 February 2024), Vallabh Government College, Mandi, Himachal Pradesh in association with Pratibha Spandan Society, Shimla 2. Dr. Geeta Nema - 01
कांफ़्रेंस / सेमिनार का आयोजन	
वर्कशॉप / अकादमिक स्टाफ कॉलेज में उपस्थिति	1. Dr. Yamini Karmarkar a. Refresher Course in Economics, Commerce and Management (IDC) (19-12-2023 to 01-01-2024) of Malaviya Mission Teacher Training Centre, DAVV Indore, Friday 29/12/23 Project Proposal and Funding through various agencies

	2. Dr. Geeta Nema - 03
वर्कशॉप का आयोजन	
अतिथि व्याख्यान प्रस्तुति	Dr. Yamini Karmarkar a. Guest Lecture in Induction Program at Ashtang Ayurved College under NICM, Ayush Vibhag, GOI, 22 nd November 2023
अतिथि व्याख्यान आयोजन	
कांफ्रेंस में अध्यक्षता	Dr. Geeta Nema - 02 (Session Chair)
अन्य कोई विवरण	

विभाग / संस्थान / अध्ययनशाला के शिक्षकों एवं विद्यार्थियों द्वारा वर्ष (2023.24) में प्राप्त पुरस्कार / फेलोशिप एवं अन्य महत्वपूर्ण संस्थाओं से प्राप्त पदक 30 जून, 2024 की स्थिति में :-

स.क्र.	अवार्ड / पुरस्कार / फेलोशिप / महत्वपूर्ण संस्थाओं से प्राप्त पदक	शिक्षक / विद्यार्थी का नाम
01	Dr. Yamini Karmarkar BEST PAPER AWARD , International Research Conference SYMFIN 2023 On Theme : Fintech And Artificial Intelligence : Growth Drivers In The BFSI Sector For the paper titled, "FINTECH APPLICATIONS AND ORGANISATIONAL EFFECTIVENESS - A STRATEGIC ENDEAVOR FOR SELECTED INDIAN BANKS" presented at the International Research Conference dated 22nd September 2023	

- वर्ष (2023.24) में विभाग / संस्थान / अध्ययनशाला में प्रारंभ किये गए नए पाठ्यक्रम की जानकारी 30, जून 2024 की स्थिति में : निरंक
- विभाग द्वारा की गई प्लेसमेंट गतिविधियों का संछिप्त विवरण:

एच आर लव्लेज	
TOTAL NUMBER OF OFFERS (TILL DATE)	207
NUMBER OF UNIQUE OFFERS(TILL DATE)	195
NUMBER OF COMPANIES VISITED (TILL DATE)	90
HIGHEST PACKAGE (LPA)	Rs. 56.00 Lakh
AVERAGE PACKAGE (LPA)	Rs. 6.44 lakh

- वर्ष (2023-24) में अन्य महत्वपूर्ण गतिविधियों का विवरण 30, जून 2024 की स्थिति में :-
 - Faculty Development Program on "Emerging Trends in Teaching Learning and Evaluation for Professional Education" from 20.07.2023 to 02.08.2023.
 - Awareness Program on Cyber Security and Motivational Talk by Shri Rajesh Dandotiya (Add. DSP, Crime Branch Indore) on 09.09.2023.
 - Alumni meet of MBA (MS) 2 Years 1997-99 batch on 03.02.2024.
 - Signed MOU on 01.03.2024 with Tata Strive, A Community Initiative Trust for providing Employment Opportunity to Youth by developing their skill to make them industry ready.
 - Value Added course on Campus to Corporate for Final Year students of MBA program from 17.08.2023 to 29.08.2023.
 - Value Added course on Internet of Things for MCA / M.Tech. Students from 01.02.2024 to 20.02.2024.

List of Paper Published / Conference / Seminar Attended:

Dr. B. K. Tripathi

- A study of the factors associated with Job satisfaction amongst employees in Retail sector in India, Change Management(A Scopus indexed Journal), ISSN No. 2327-9176, Year 2024, Vol. 24, No. 1
- A correlational study of Organizational Leadership and Employee engagement in IT sector, TANZ Journal(Scopus and UGC approved), ISSN No. 1869-7720, Vol. 19 Issue 1, 2024, pp. 86-100

Dr. Geeta Nema

- "A study of relationship between Performance Appraisal, Development and Cohesiveness among faculty members of Higher Education", International Research Journal of Management Science and Technology (IRJMST); An Internationally Indexed Peer Reviewed and Refereed Journal, (Published by isaRa Solutions), Vol. 14, Issue 7(Year July 2023), ISSN 2250-1959(Online), pp. 194-207
- Study the impact of lifestyle branding on consumer buying behavior, International Journal of Creative Research Thoughts(IJCRT), An International Open Access, Peer -reviewed, Refereed Journal, Volume 11, Issue 9 September 2023/, ISSN: 2320-2882, pp:846-856(Article No.: 2309463), UGC Approved Journal No.:49023(18), Impact Factor 7.97.
- Assessing the Aesthetic Usability Effect on Consumer behavior in Real estate, TANZ Journal(Scopus and UGC approved Journal), Article Id: TJ/1458, Volume 18, Issue 12(Dec. 2023), ISSN No. 1869-7720, pp: 53-71
- Social Media as an entrepreneurial strategy for Sustainable Global Growth of Women Entrepreneurship ,Bhartiya Shiksha Shodh Patrika(Published From Saraswati Kunj, Nirala Nagar, Lucknow),ISSN:0970-7603, A peer Reviewed Journal(In UGC CARE list from January 2021 to April 18, 2024), Vol. 43, No. 1 , January-June 2024, pp-93-100

Paper Presentation (Online) in conference:

- Role of Social Media Marketing Techniques as a tool for building and Enhancing Customer Engagement", Paper Presented (ONLINE) in IIIrd International Scientific Conference on " Strategic Planning and Marketing in Digital World" on 23-24 November 2023 (DAVV and University of National and World Economy-Sofia, Bulgaria)

Workshops and FDP attended:

- Attended two weeks FDP on Emerging Trends in Teaching, Learning and Evaluation for professional education from 20th July 2023 to 2nd August 2023 organized by DQAC-IIPS at IIPS
- Attended 1 week workshop on Enhancing course outcomes: Measuring and Achieving Optimal attainment Levels" organized by DQAC,IIPS, DAVV, Indore from 11th June to 15th June 2024
- Participated in 10 Days FDP Programme on" NEP 2020 orientation and Sensitization Programme" under Malviya Mission Teacher Training Programme (MM-TTP) of UGC organized by Malviya Mission Teacher Training Centre, DAVV Indore from 1.5.2024 To 10.5.2024

Session Chair:

1. IIIrd International conference on "Digital Living: Redefining Culture with Technology for Industries, Education ,Society and entrepreneurship" at Daly College Business Management, Indore on 10th February 2024(Saturday)
2. 19th International Conference on the theme" Changing Business Paradigms: Trends in Innovation, Governance, and Sustainability: PICOM -2024" on 24th February 2024 at PIMR (Prestige Institute Of Management and Research), UG Campus, Indore.

Dr. Suresh Patidar

- "Study the Role of Green Marketing on building Brand Trust and Brand Loyalty" Manasvi Patidar Suresh Patidar International Research Journal of Management Sociology & Humanities Sep. 2023, ISSN-2277 - 9809
- "A demographic analysis of understanding the role of green marketing on purchase intention" " Manasvi Patidar Suresh Patidar, Asian Journal of Management and Commerce July 2023, ISSSN-2708-4523