

Course curriculum scheme for MBA (MS) 5 yrs UG (I – VI Semester)

Code	Subject	Code	Subject
Semester 1		Semester 2	
IM-101	Principles & Practices of Management	IM-203	Cost Accounting
IM-102	Financial Accounting	IM-204A	Business Mathematics-II
IM-102B	Interpersonal & Organization Behavior	IM-210B	Programming Using C++
IM-103	Business Mathematics I	IM-214	Business Law
IM-104B	Fundamentals of Computer and Web Technology	IM-216A	Business Statistics-I
IM-106D	Language Proficiency I- (English)	IM-219	Business Communication
Semester 3		Semester 4	
IM-301C	Marketing Management	IM-406B	Macro Economics
IM-302	Management Accounting	IM-411	Income Tax
IM-310B	Language Proficiency-II (French)	IM-415	Quantitative Techniques
IM-314	Managerial Economics	IM-417	Human Resource Management
IM-315	Business Statistics II	IM-420	Purchase & Materials Management
IM-316	RDBMS	IM-421	E- Business Fundamentals
Semester 5		Semester 6	
IM-501A	Financial Management I	IM-601D	Fundamentals of Machine Learning and Artificial Intelligence
IM-503B	Operation Research	IM-602A	Entrepreneurship
IM-506	Marketing Strategies	IM-603A	Forecasting Techniques
IM-511	Econometrics	IM-604A	Financial Management II
IM-514	Indirect Taxes	IM-613	Business Environment
IM-515	Project Management	IM-614	Production and Operation Management
		IM -615	Lab- Data Visualisation

Course curriculum scheme for MBA (MS) 5 yrs PG VII Sem

	Code	Subject Name	Credit
Core	IM – 703B	Research Methodology	4
Core	IM – 719	Statistical Data Analysis	2
MKT A (DUAL)	IM – 712MA	Integrated Marketing Communication	4
	IM – 707MA	Sales & Distribution Management	4
	IM – 711MA	Consumer Behavior	4
MKT B (SINGLE)	IM – 706MB	Rural & Retail Marketing	4
	IM – 707MB	Global Marketing	4
	IM – 705MB	Digital Marketing	4
FIN A (DUAL)	IM – 714FA	Security Analysis and Portfolio Management	4
	IM – 715FA	Financial Market and Financial Services	4
	IM – 716FA	Insurance and Banking	4
FIN B (SINGLE)	IM – 717FB	Financial Planning and Wealth Management	4
	IM – 715FB	Corporate Financial Analysis	4
	IM – 718FB	Financial Engineering and Risk Management	4
HR A (DUAL)	IM – 712HA	Managing People	4
	IM – 709HA	Human Resource Development	4
	IM – 711HA	Training and Development	4
HR B (SINGLE)	IM – 714HB	Strategic Human Resource Management	4
	IM – 715HB	Human Resource Planning and Audit	4
	IM – 716HB	Compensation & Reward Mgt.	4
Credits		7 subjects * 4 valid credits each + 1 Subject * 2 valid credit + CV of 4 virtual credit Total= 34 credits (30 valid + 4 virtual)	
Dual Specialization	2 Core ;6 from two streams of Group A : TOTAL SUBJECTS (excluding CV): 8 in VII		
Single Specialization	2 Core ; 3 from any one stream of Group A and 3 from same stream of Group B ; TOTAL SUBJECTS (excluding CV): 8 in VII		

Course curriculum scheme for MBA (MS) 5 yrs PG VIII Sem

	Code	Subject Name	Credit
Core	IM-801B	Quality Management	3
Elective	IM – 813D	Dissertation	3
	IM – 802D	Decision Making Skills	3
MKT A (DUAL)	IM – 815MA	Product & Brand Mgt.	4
	IM – 816MA	Strategies & Modeling in Marketing	4
	IM – 817MA	Service Mktg	4
MKT B (SINGLE)	IM – 817MB	Industrial Marketing	4
	IM – 815MB	Logistics and Supply Chain Mgt.	4
	IM-818MB	Data Analytics	4
FIN A (DUAL)	IM – 815FA	International Finance	4
	IM – 818FA	Corporate Tax	4
	IM – 816FA	Project Finance	4
FIN B (SINGLE)	IM – 818FB	Data Analytics	4
	IM – 816FB	Bank Management	4
	IM – 819FB	Strategic Financial Management	4
HR A (DUAL)	IM – 816HA	Performance Planning & Appraisal	4
	IM – 817HA	IR and Labour Laws	4
	IM – 815HA	Org. Development	4
HR B (SINGLE)	IM – 815HB	International Human Resource Mgt.	4
	IM – 818HB	Data Analytics	4
	IM – 817HB	HR Based BPT	4
Credits		6 subjects (spcl) * 4 valid credits each + 2 Subjects (1 of core, 1 of elective) * 3 valid credit + CV of 4 virtual credit Total= 34 credits (30 valid + 4 virtual)	
Dual Specialization	1 Core ; 1 Elective (either Dissertation or DMS) and 6 from two streams of Group A TOTAL SUBJECTS (excluding CV): 8 in VIII		
Single Specialization	1 Core ; 1 Elective (either Dissertation or DMS) and 3 from any one stream of Group A and 3 from same stream of Group B TOTAL SUBJECTS (excluding CV): 8 in VIII		

Course curriculum scheme for MBA (MS) 5 yrs PG IX Sem

	Code	Subject Name	Credit
Core	IM – 901C	Strategic Management	4
	IM – 903C	Business Ethics and Corporate governance	4
MKT A (DUAL)	IM – 919MA	Mktg. Decisions	4
	IM – 920MA	Marketing research	4
MKT B (SINGLE)	IM – 919MB	Direct Marketing and Event Mgt.	4
	IM – 921MB	CRM	4
FIN A (DUAL)	IM – 919FA	Multinational Financial Management	4
	IM – 920FA	Investment Mgt.	4
FIN B (SINGLE)	IM – 921FB	Financial Research	4
	IM – 920FB	Corporate Restructuring	4
HR A (DUAL)	IM – 919HA	HR for business excellence	4
	IM – 920HA	Latest Trends in HRM	4
HR B (SINGLE)	IM – 919HB	HR Skills	4
	IM – 920HB	Advanced Industrial Psychology	4
Credits		6 subjects * 4 valid credits + CV of 4 virtual credit Total= 28 credits (24 valid + 4 virtual)	
Dual Specialization	2 Core ; and 4subjects from two streams of Group A TOTAL SUBJECTS (excluding CV): 6 in IX Sem.		
Single Specialization	2 Core ; and 2 subjects from any one stream of Group A and 2 subjects from same stream of Group B TOTAL SUBJECTS (excluding CV): 6 in IX		

Course curriculum scheme for MBA (MS) 5 yrs PG X Sem

	Code	Subject Name	Credit
Core	IM – 1001B	Industrial Project\ Dissertation	12
Credits	1 subjects * 12 valid credits = total 12 credits		
Dual Specialization	Industrial Project\ Dissertation of 12 valid credit		
Single Specialization	Industrial Project\ Dissertation of 12 valid credit		

Programme Scheme of MBA (MS) 5 yrs PG

Total Credits	<p>Sem VII: 7 subjects * 4 valid credits each + 1 Subject * 2 valid credit + CV of 4 virtual credit Total= 34 credits (30 valid + 4 virtual)</p> <p>Sem VIII: 6 subjects (spcl) * 4 valid credits each + 2 Subjects (1 of core, 1 of elective) * 3 valid credit + CV of 4 virtual credit Total= 34 credits (30 valid + 4 virtual)</p> <p>Sem IX: 6 subjects * 4 valid credits + CV of 4 virtual credit Total= 28 credits (24 valid + 4 virtual)</p> <p>Sem X: Industrial Project\ Dissertation of 12 valid credit</p> <p>Total Valid Credit : 96</p> <p>Total Virtual Credit : 12</p> <p>Grand Total : 108</p>
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