

International Institute of Professional Studies-DAVV, Indore
MBA (APR) 2 Yrs.
Session 2020-2022
Sem I

Time/Day	11.00 am -1.00 pm	1.00 pm-3.00 pm	3.00 pm – 5.00 pm
Mon	APR-112	APR-113	APR-101 B
Tue	Integrated Marketing Communications	Fundamentals of Management	Principles of Advertising Management
Wed	APR-110	APR – 111A	
Thurs	Organizational Behavior	Accounting and Finance for Managers	
Fri	APR-102	APR-106	
Sat	Principles of Marketing Management	Business Statistics & Quantitative Techniques	

Code	Subjects	Faculty
APR-101 B	Principles of Advertising Management	Dr. Pooja Jain
APR-102	Principles of Marketing Management	Dr. Geeta Nema
APR-106	Business Statistics & Quantitative Techniques	Mr. Naresh Demla
APR-110	Organizational Behavior	Dr. Jyoti Sharma
APR-112	Integrated Marketing Communications	Dr. Anshu Bhati
APR-113	Fundamentals of Management	Dr. Muskan Karamchandani
APR – 111A	Accounting and Finance for Managers	Dr. Avneet Kaur

Program Incharge

Batch Mentor

